

**Communications Program Committee Agenda
Southern Region Program Leadership Network Meeting
August 25-28, 2008
Greensboro, North Carolina**

Monday, August 25

- 8:00 a.m.-5:00 p.m. Optional Pre-Conference Moodle Training; Cost \$125
- 1:30 p.m. Registration Opens
- 1:30-4:00 p.m. Urban Task Force Pre-Conference Tour
- 3:30 p.m. Program Leadership Committee Meeting – **Debbie Archer and Frankie Gould**
- 4:00 p.m. Program Leadership Committee Meeting with program committee chairs and vice-chairs – **Frankie Gould, Debbie Archer, Dee Shore and Robin Adams**
- 5:00 p.m. Newcomer Orientation - **Frankie Gould, Debbie Archer, Dee Shore and Robin Adams**
- 6:00 p.m. PLN Executive Committee Meeting – **Frankie Gould**
- Evening Dinner on Your Own

Tuesday, August 26

- 7:00 a.m. Continental Breakfast
- 8:00 a.m. General Session
Welcome: Nelson Daniels
Host State Welcome
Housekeeping
- 8:30 a.m. Keynote Speaker Donald Weaver, M.D.
Assistant Surgeon General
Deputy Associate Administrator for Primary Health Care
Health Resources and Services Administration
Epidemic Crisis in the U.S.: Critical Health Issues in the Country
- 9:15 a.m. Break
- 9:45 a.m. Response to Health Care Crisis from Subject Matter Committees

- 10:45 a.m. Questions and Discussion
- 11:00 a.m. Chancellor Bill Richardson
Louisiana State University AgCenter
A Land Grant Response to Critical Health Issues
- 11:30 a.m. Adjourn for Lunch
- 1:00 p.m. Program Committee Meeting**
- Introductions
- Update and correct membership roster
- Report on meetings from the previous day
- Report from CECP Steering Committee representative: Robin Adams
- ECOP national marketing initiative survey results: Frankie Gould
- 2:45 p.m. Break
- 3:15 – 5:00 p.m. Program Committee Meeting (includes Administrative Advisors)**
- Cost Centers Roundtable: Bob Reynolds
- E-Commerce Roundtable
- State Reports
- 5:00 – 6:00 p.m. Joint Meeting Social (pre-dinner reception)

Wednesday, August 27

- 7:00am Continental Breakfast
- 8:00 – 9:45 a.m. Program Committee Meeting**
- Roundtable: CECP modules – where do we go from here?
- Roundtable: Communication units' involvement in eXtension

9:45 – 10:15 a.m. Break

10:15 – noon Program Committee Meetings

Election of new officer – secretary (must be from an 1890 institution)
Robin Adams will be 1008-09 chair, and Carol Whatley will be vice chair.

Prepare any recommendations/action items from the communications
committee for the SR-PLC (submit on website)

Noon Lunch

Jim Painter PhD, RD
Chair, School of Family and Consumer Sciences
Eastern Illinois University

1:00 - 4:00 p.m. **Communications Tour -- tentative**

5:30 p.m. Dr. James Painter Workshop

**Evening Dinner
on your own: Program Night Out**

Thursday, August 28

7:00 a.m. PLN Continental Breakfast

Program Leadership Committee Meeting – Debbie Archer and Frankie
Gould

**8:00 – 10:00 a.m. Report on early morning meeting of the SR-PLC – Debbie Archer and
Frankie Gould**

Develop annual plan of work

State reports

10:00 – 10:30 a.m. Break

10:30 – Noon

Program Committee Meeting

Program Leadership Committee presents action and information items to AEA and ASRED – **Debbie Archer and Frankie Gould**

Complete any unfinished business

State reports

Noon

PLN adjourns - Have a safe trip home!